

14th Workshop on Corporate Governance

Track E: Governance of Digitalization

Brussels, Belgium, November 6-7, 2017

Chairpersons

Prof. Dr. Laura Georg (Norwegian University of Science and Technology)

Prof. Dr. Michael Hilb (University of Fribourg, Switzerland)

Prof. Dr. Kathrin M. Moeslein (University of Erlangen/HHL Leipzig, Germany)

Background and purpose

The impact of digitalization on the economic structures and business is comparable to the effect of industrialization more than 200 years ago. While the impact on certain industries, such as entertainment, media or retailing, and certain business activities, such as communication or planning, has clearly taken shape, the implications on other industries and business activities are still unfolding. Whereas digitalization creates opportunities for new players to capture opportunities through digital innovation, many established players need to challenge their business and operating models by successfully mastering digital transformation.

Both digital innovation and transformation require from the companies at both the supervisory and executive level to fully understand digital trends, identify the implications on the strategies and business models, derive the adequate strategies and implement them swiftly. This calls for a multi-disciplinary approach to integrating insights from corporate governance, strategy, innovation, risk management and information technology.

This inaugural workshop aims to address the interdisciplinary nature of the challenge by inviting contributions from scholars from corporate governance, strategy, innovation, risk management and information technology who conduct research on topics related to digital innovation and transformation.

Call for papers

Submission of papers that deal with theoretical, methodological and practical aspects of digital innovation and transformation. The following types of papers are welcome:

- a) Conceptual or theoretical papers
- b) Empirical studies
- c) Case studies

Please submit your one page proposals by July 1, 2017.

You will receive a feedback by August 1, 2017.

Final papers are expected by October 1, 2017.

There will be an appointed discussant for each paper presented at the workshop.